

Editing Photographs

Key Vocabulary

brightness	The level of darkness or lightness in a photo.
clone	The process of creating an exact copy of something. Cloning can be used to copy parts of an image.
contrast	The difference in the brightness or colours used in a photograph.
crop	The process of removing an unwanted area of a photo.
edit	To make changes to a photograph.
filter	A tool that allows you to change the appearance of a photo.
resize	To change the size of a photo.
retouch	To make small changes to a photograph to remove imperfections.
rotate	To turn a photo around a central fixed point. This can change the orientation of the photo.

What Is Photo Editing?



Photo **editing** is the process of changing or enhancing the quality of a photograph. Digital photo **editing** software can be used to do this.

Why Is Photo Editing Important?

Photo **editing** allows us to improve a photograph and make it more fit for purpose. When we **edit** a photo, we can:

- improve the quality of the photo;
- remove any unwanted parts of the photo, such as objects in the background;
- fix any problems with **brightness** or **contrast**, making the photo more visible;
- remove any imperfections using filters.



How Can I Edit Photos?

We can use digital photo **editing** software to:

- change the **brightness** level;



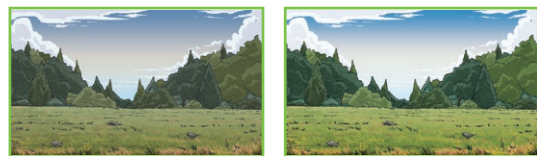
- **crop** a photo;



- **resize** or **rotate** a photo;



- change the **contrast**;



- add a **filter** or **retouch** a photo;



- **clone** part of a photo.



Who Uses Photo Editing?

Photo **editing** is used across many different industries.

Online Shopping

Businesses that sell products online rely on photographs to sell their products. Photo **editing** allows them to display clear, bright and high-quality photos of their products that may persuade their customers to buy the item.



Estate Agents

Estate agents want to sell their customers' properties and potential buyers will look at photos of the properties in detail. Photo **editing** allows estate agents to make sure the photos of their properties look appealing and attract potential buyers.



Advertising

When businesses need to advertise, this can be done through images. Photo **editing** allows businesses to create quality images to use in leaflets, brochures, signs or websites.

